

University of Pikeville

Gainful Employment Program: Film Media Arts (50.0601)

	U.S. Department of Labor's Standard Occupational Classification (SOC)	
Film Director		27-2012.02
Television Producer		27-4031.00
Broadcast News Reporter		27-3022.00
Radio Marketing Executive		11-2021.00
Sports Anchor		27-3011.00
Computer Animator		27-1014.00
Comic Book Creator		27-1024.00
Corporate Video Producer		27-4032.00
Digital Marketing Specialist		43-9031.00
Web Designer		15-1134.00
Media consultant		
On-time Graduation Rate for Students completing the program within normal time ¹		89%
Tuition and fees for a student completing the program within normal time ²	\$87,000	
Typical cost for books and supplies and the cost of room and board ³	\$41,200	
Job Placement Rate for students completing the program ⁴		90%
Employed in Kentucky 5 Years Post Graduation ⁶	48%	
Median Kentucky Wages 5 Years Post Graduation ⁶	\$25,521	
Median Loan Debt: ¹		
Title IV Loans	\$ 25,732	
Other Educational Debt	\$ 0	
	Debt-to-Earnings Annual Rate	11.66%

Prepared by the Office of Institutional Research and Effectiveness

- Notes:
- (1) This rate is computed on the graduates during the five years of 2013/2014 to 2017/2018 who entered the institution as first-time freshmen. Indebtedness includes students in this group who did and did not take out loans.
 - (2) This is the amount for four years of tuition and fees for a full-time student enrolled fall and spring terms for four years based on the 2018/2019 rate of \$20,800 with a 3% annual increase; DOES NOT take into account grant and scholarship financial assistance.
 - (3) This is the amount for four years of (a) books and supplies of \$2,500 per year and (b) room and board of \$7,800 per year.
 - (4) This rate is computed on the graduates during the five years of 2013/2014 to 2017/2018 who either (a) obtained jobs or (b) enrolled in graduate school within one year of graduation.
 - (5) The number of students completing the program is fewer than five during this period. The data will not be reported for privacy reasons. Please contact the Dean of the Coleman College of Business for more information regarding this program, (606) 218-5020.
 - (6) This information comes from the Kentucky Center for Education & Workforce Statistics, 603 Wilkinson Blvd, Frankfort, KY (updated 03/13/2018). All bachelor credential earners from AY 2011 to AY 2015 are included. If the graduate subsequently completed a graduate/professional program, that person's salary is not included in the calculation. Average wages are calculated by summing the wages for the 2011-2016 Federal Fiscal Year (FFY 11-16) for applicable individuals and calculating a median wage for each group.