

# University of Pikeville

## Gainful Employment Program: Communication (09.0101)

	<b>U.S. Department of Labor's Standard Occupational Classification (SOC)</b>
Corporate/Non-profit Administration	<a href="#"><u>11-1021.00</u></a>
Customer/Consumer Relations	<a href="#"><u>43-4051.00</u></a>
Event Coordination	<a href="#"><u>13-1121.00</u></a>
Fundraising	<a href="#"><u>11-2031.00</u></a>
Government Lobbying	<a href="#"><u>19-3094.00</u></a>
Internet Communication	<a href="#"><u>11-2031.00</u></a>
Journalism	<a href="#"><u>27-3022.00</u></a>
Marketing and Advertising	<a href="#"><u>11-2021.00</u></a>
Medical and Mental Health Services	<a href="#"><u>11-9111.00</u></a>
Political Diplomacy	<a href="#"><u>27-3091.00</u></a>
Public Relations	<a href="#"><u>11-2031.00</u></a>
Recruitment	<a href="#"><u>13-1071.02</u></a>
Relationship Mediation	<a href="#"><u>23-1022.00</u></a>
Religious Ministry	<a href="#"><u>21-2011.00</u></a>
Sales Representative	<a href="#"><u>41-2031.00</u></a>
Sports Publicity	<a href="#"><u>27-3031.00</u></a>
Stage Performance	<a href="#"><u>27-2011.00</u></a>
Teaching/Training	<a href="#"><u>25-1122.00</u></a>
<b>On-time Graduation Rate for Students completing the program within normal time <sup>1</sup></b>	56%
<b>Tuition and fees for a student completing the program within normal time <sup>2</sup></b>	\$87,000
<b>Typical cost for books and supplies and the cost of room and board <sup>3</sup></b>	\$41,200
<b>Job Placement Rate for students completing the program <sup>4</sup></b>	95%
Employed in Kentucky 5 Years Post Graduation <sup>6</sup>	48%
Median Kentucky Wages 5 Years Post Graduation <sup>6</sup>	\$25,521
<b>Median Loan Debt: <sup>1</sup></b>	
<b>Title IV Loans</b>	\$ 25,357
<b>Other Educational Debt</b>	\$ 0
<b>Debt-to-Earnings Annual Rate</b>	<b>11.52%</b>

Prepared by the Office of Institutional Research and Effectiveness

- Notes:
- (1) This rate is computed on the graduates during the five years of 2013/2014 to 2017/2018 who entered the institution as first-time freshmen. Indebtedness includes students in this group who did and did not take out loans.
  - (2) This is the amount for four years of tuition and fees for a full-time student enrolled fall and spring terms for four years based on the 2018/2019 rate of \$20,800 with a 3% annual increase; DOES NOT take into account grant and scholarship financial assistance.
  - (3) This is the amount for four years of (a) books and supplies of \$2,500 per year and (b) room and board of \$7,800 per year.
  - (4) This rate is computed on the graduates during the five years of 2013/2014 to 2017/2018 who either (a) obtained jobs or (b) enrolled in graduate school within one year of graduation.
  - (5) The number of students completing the program is fewer than five during this period. The data will not be reported for privacy reasons. Please contact the Dean of the Coleman College of Business for more information regarding this program, (606) 218-5020.
  - (6) This information comes from the Kentucky Center for Education & Workforce Statistics, 603 Wilkinson Blvd, Frankfort, KY (updated 03/13/2018). All bachelor credential earners from AY 2011 to AY 2015 are included. If the graduate subsequently completed a graduate/professional program, that person's salary is not included in the calculation. Average wages are calculated by summing the wages for the 2011-2016 Federal Fiscal Year (FFY 11-16) for applicable individuals and calculating a median wage for each group.