

# UNIVERSITY OF PIKEVILLE

## BACHELOR OF BUSINESS ADMINISTRATION (B. B. A.) MAJOR

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NAME	ID#
EMAIL/TELEPHONE	ADVISOR

### COLEMAN COLLEGE OF BUSINESS

### MAJOR: BACHELOR OF BUSINESS ADMINISTRATION

[At least 50% of the semester hours required for the major must be taken at the University of Pikeville.]

60 - 61 Total Hours Required

The Coleman College of Business offers programs designed to provide basic competencies in and understandings of the practices of business, economics, and accounting and their impact on society. Programs leading to a baccalaureate degrees designed to prepare students for careers in various fields of business.

The Bachelor of Business Administration (B.B.A.) degree candidates must fulfill General Education Requirements and Business Core requirements, as well as an emphasis in one of the following:

- Accounting
- Healthcare Management
- Management
- Sport Management

# ACCOUNTING

## Business Core Requirements for Accounting

(39 Hours Required)

Course	Title	Credit	Grade	Term Taken
BUS 215	Computer Applications for Business	3		
BUS 231	Principles of Accounting I	3		
BUS 232	Principles of Accounting II	3		
BUS 323	The Legal Environment of Business	3		
BUS 325	Principles of Management	3		
BUS 327	Business Communication	3		
BUS 328	Principles of Marketing	3		
BUS 380	Managerial Finance	3		
BUS 455	Operations Management	3		
BUS 470	Business Policy and Strategy	3		
ECN 201	Principles of Economics I	3		
ECN 202	Principles of Economics II	3		
MTH 200 or SSC 285	Elementary Probability and Statistics or Statistics for the Social Sciences	3		

## Accounting Emphasis

(22 Hours Required)

Course	Title	Credit	Grade	Term Taken
BUS 310	Accounting Information Systems	3		
BUS 331	Intermediate Accounting I	3		
BUS 332	Intermediate Accounting II	3		
BUS 343	Federal Taxation	3		
BUS 344	Applications of Taxation	1		
BUS 345	Managerial Accounting	3		
BUS 431	Advanced Accounting	3		
BUS 440	Auditing	3		

# HEALTHCARE MANAGEMENT

## Business Core Requirements for Healthcare Management

(39 Hours Required)

Course	Title	Credit	Grade	Term Taken
BUS 215	Computer Applications for Business	3		
BUS 231	Principles of Accounting I	3		
BUS 232	Principles of Accounting II	3		
BUS 321	Legal Issues in Healthcare	3		
BUS 325	Principles of Management	3		
BUS 327	Business Communication	3		
BUS 328	Principles of Marketing	3		
BUS 380	Managerial Finance	3		
BUS 455	Operations Management	3		
BUS 470	Business Policy and Strategy	3		
ECN 201	Principles of Economics I	3		
ECN 202	Principles of Economics II	3		
MTH 200 or SSC 285	Elementary Probability and Statistics or Statistics for the Social Sciences	3		

## Healthcare Management Emphasis

(21 Hours Required)

Course	Title	Credit	Grade	Term Taken
BUS 275	Foundations of Healthcare Management	3		
BUS 371	Ethical Issues in Healthcare Management	3		
BUS 381	Healthcare Reimbursement Systems	3		
BUS 426	Human Resource Management	3		
BUS 461	Healthcare Policy	3		
BUS 496	Internship Healthcare Management	3		

One (1) approved upper level (300-400) business elective:

BUS		3		
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**MANAGEMENT**  
**Business Core Requirements for Management**  
(39 Hours Required)

<b>Course</b>	<b>Title</b>	<b>Credit</b>	<b>Grade</b>	<b>Term Taken</b>
BUS 215	Computer Applications for Business	3		
BUS 231	Principles of Accounting I	3		
BUS 232	Principles of Accounting II	3		
BUS 323	The Legal Environment of Business	3		
BUS 325	Principles of Management	3		
BUS 327	Business Communication	3		
BUS 328	Principles of Marketing	3		
BUS 380	Managerial Finance	3		
BUS 455	Operations Management	3		
BUS 470	Business Policy and Strategy	3		
ECN 201	Principles of Economics I	3		
ECN 202	Principles of Economics II	3		
MTH 200 or SSC 285	Elementary Probability and Statistics or Statistics for the Social Sciences	3		

**Management Emphasis**  
(21 Hours Required)

<b>Course</b>	<b>Title</b>	<b>Credit</b>	<b>Grade</b>	<b>Term Taken</b>
BUS 305 or BUS 385	Management Information Systems or Electronic Commerce	3		
BUS 330	Behavior in Organizations	3		
BUS 357	Leadership Theory and Practice	3		
BUS 406	New Venture Creation	3		
BUS 426	Human Resource Management	3		
Two (2) approved upper level (300-400) business electives:				
BUS		3		
BUS		3		

**SPORT MANAGEMENT**  
**Business Core Requirements for Sport Management**  
(39 Hours Required)

<b>Course</b>	<b>Title</b>	<b>Credit</b>	<b>Grade</b>	<b>Term Taken</b>
BUS 215	Computer Applications for Business	3		
BUS 231	Principles of Accounting I	3		
BUS 232	Principles of Accounting II	3		
BUS 322 or BUS 323	Sport Law The Legal Environment of Business	3		
BUS 325	Principles of Management	3		
BUS 327	Business Communication	3		
BUS 328 or BUS 329	Principles of Marketing or Sport Marketing	3		
BUS 380	Managerial Finance	3		
BUS 454 or BUS 455	Facilities Management or Operations Management	3		
BUS 470	Business Policy and Strategy	3		
ECN 201	Principles of Economics I	3		
ECN 202	Principles of Economics II	3		
MTH 200 or SSC 285	Elementary Probability and Statistics or Statistics for the Social Sciences	3		

**Sport Management Emphasis**  
(21 Hours Required)

<b>Course</b>	<b>Title</b>	<b>Credit</b>	<b>Grade</b>	<b>Term Taken</b>
BUS 270	Foundations of Sport Management	3		
BUS 311	Ethical Issues in Sport	3		
BUS 363	Sport Information Management	3		
BUS 495	Sport Seminar	3		
BUS 497	Sport Management Internship	3		

Choose three (3) hours from the following electives:

BUS 330 BUS 373 BUS 426 PSY 422 SOC 334	Behavior in Organizations Globalization of Sport Industry Human Resource Management Sport Psychology Sport in Society	3		
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