The University of Pikeville engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a systematic review of institutional mission, goals, and outcomes; (2) result in continuing improvement in institutional quality; and (3) demonstrate the institution is effectively accomplishing its mission. The University’s Planning Model provides a pictorial description of the planning process that utilizes three-year strategic plans developed by all University units while maintaining comprehensive assessments of learning outcomes by all educational programs. The institution’s President’s Planning Council performs an annual systematic review of results that ensures continuous improvement.

Performance indicators reflect the extent to which UPIKE is accomplishing its 2014 lead objectives. Please click on the lead objective below for additional information and supporting data and analysis.

**2014 lead objectives**

- [ ] Maturation of the University
- [ ] University advancement
- [ ] Grow and sustain enrollment
- [ ] Additional professional programs
- [ ] Online learning opportunities
- [ ] Strategic analysis of athletics
- [ ] Strengthen community partnerships
The maturation of the University organization, structure and functions includes creating an academic structure for the University and assessing the need for additional administrators to lead the colleges within the University structure. It is necessary for the University to develop, maintain and evaluate an effective and efficient administrative structure for institutional and educational support programs.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal have not been fully attained; however, trends suggest the objectives will be attained in the next 1–2 years.

While several functions have always been under the University umbrella (e.g., the business office, information technology, institutional research, and advancement), the functions that have been merged into a university organization from an individual college office during 2013-2014 include registration and financial aid. The University Faculty Handbook Committee continues to develop a comprehensive faculty handbook that will reflect a University-wide faculty governance structure. The academic deans have been meeting with the committee to hammer out the final details for presentation to the faculty of each College and to the Board of Trustees.

Direct 2013-2014 Key Performance Results:

Collaboration occurred between Nursing faculty, President Hurley, Dr. Buser (VP of Health Affairs), and Dr. Hess (VP of Academic Affairs; Dean of CAS), and Doug Lange (VP for Finance and Business Affairs) on expectations for health professions programs as they relate to Nursing. Collaboration included: Dr. Hurley notified Nursing that space will be allotted in new Health Professions Building for nursing classrooms, nursing skills lab, and Inter-professional Simulation lab. Simpson and NUR faculty met several times with Design Team for Health Education Building to propose, advocate for, and carve out Nursing space in the new building with target ‘move-in’ date of fall 2016. Communication on NUR organizational structure was vague on timeline of transition from Division of Nursing to School of Nursing (SON), given that the search for Dean of SON is continuing. Simpson met with higher administration to clarify structure and NUR program administrator.

November 2013 & Spring 2014: Inter-professional Education (IPE) learning activity was held in November 2013 on UPIKE campus for students in RN-BSN, KYCOM, Social Work and Appalachian College of Pharmacy (ACP) programs. Spring 2014: The IPE work group met on both the UPIKE and ACP campus to shape learning activities for 2014-2015. Action: 2014-2015: IPE group will expand learning activities to include ADN Semester III students. Representative from Frontier Nursing University in Hyden, KY will join group and bring expertise in virtual learning.
Not been fully met; however, sixty percent (60%) complete. Personnel from the Registrar’s Office has developed some forms, as well as processes and procedures for KYCOM and graduate program registration, withdraw, drop/add, and graduation. Improvement and refinement are necessary in collaboration with Kentucky College of Osteopathic Medicine and Coleman College of Business.

Complete; two IPE exercises completed in FY14. Associate Dean for Academic Affairs, Dr. Steve Harris, along with Meg Sidle and Corinne Bolt presented “A Bigger Sandbox: Preparing Future Health Care Professionals for Interdisciplinary Health Services” at the UBTech Conference in Las Vegas – the session was moderated by Brad Marcum, so UPIKE and KYCOM were well-represented. We completed a successful year of testing using iPads and ExamSoft; the student feedback has been very positive and the use of this methodology continues the technological advances for KYCOM and its students.

A unified faculty governance structure is in process; joint faculty committee met throughout FY14 and has issued first draft of joint faculty handbook, including university faculty governance structure.

The developing of a strategy for creating an Academic Resource Center (ARC) at the University of Pikeville was not met. Despite forming an ad hoc committee consisting of Drs. Linda Dunatov, Steven Harris, and Tom Hess whose goal was to determine institutional needs in the areas of student counseling, advising, and career planning, the University administration proceeded independently to make decisions regarding these areas. Challenges: The challenge is that input was not solicited from the ad hoc committee concerning student counseling, advising, and career planning. It should be discussed whether or not this KPI should remain as a priority for the ADAA.

Staffing needs were studied and a conclusion was made that the department would benefit by adding one full-time and one-part time officer to the roster. The total number of incident reports have increased 237% since 2009 (70 report in 2009 and 236 reports in 2013). Budget constraints did not allow the additional officers to be hired. Budget re-allocation requests will be made for 2014-2015 to allow for the additional officers. Although staffing was short, all requests for service were met.
University Advancement

University advancement includes developing, promoting, and expanding our footprint; strengthening our brand, fund/friend raising, and increasing brand awareness. It is necessary to gain community stakeholder and alumni support for the University concept and its expansion. It is also important to differentiate the institution from its competitors based on its university status. Part of the branding effort should include the “UPike Promise” – a statement of the promise UPike is making to its students.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal are being achieved.

Much has been completed during 2013-2014 to keep the UPIKE brand in the spotlight. The President pointed out that no longer do legislators and congressmen refer to “little” Pikeville College but rather it is always UPIKE and that “university in Appalachia.” In addition to KYCOM’s consistent high rankings in U.S. News & World Report Best rankings, UPIKE was also recognized by The Chronicle of Higher Education as one of the fastest growing private baccalaureate institutions.

Direct 2013-2014 Key Performance Results:

The Office of Public Affairs has worked diligently to increase the visibility of the institution through a focused and strategic effort that capitalizes on major accomplishments, high profile visitors, campus events and individual student, faculty and staff achievement. Our earned media coverage has increased beyond the primary service region and includes the Lane Report, Kentucky Monthly Magazine, UPIKE Magazine, Lexington Herald-Leader, Louisville Courier-Journal and news outlets in Northern and Western Kentucky. UPIKE was also prominently featured on Kentucky Educational Television, WKYT, WSAZ, WYMT, WLEX and Fox 56.

Significant news opportunities included: Inauguration of Dr. Hurley; Coleman College of Business established, $1 million gift donated in support of the school and founding dean named; Kentucky College of Optometry established and founding dean named, groundbreaking for Health Professions Building; KYCOM rankings in rural medicine and affordability, KYCOM dean’s recognition for distinguished service and his leadership on national Blue Ribbon Commission for the Advancement of Osteopathic Medical Education; Passage of House Bill 2, the Kentucky Coal County Scholarship bill; U.S. Senator Mitch McConnell’s Coal Listening Session on campus; Agriculture Commissioner James Comer’s “Farm to Campus” announcement; Kentucky Economic Development Cabinet/Kentucky Innovation Network on campus; UPIKE’s designation as one of the “Best Places to Work in Kentucky”; SOAR (Shaping our Appalachian Region) major initiative that includes UPIKE; and Gov. Beshear participated in KYCO announcement and commencement keynote.

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The University of Pikeville’s website is our calling card to the world and provides information that is engaging, informative and relevant to our site visitors. It also serves as a gateway to our social platforms, including Facebook, Twitter and Youtube. Launched last year, UPIKE.edu is now a mobile-ready site, providing our growing number of web users with a mobile-friendly platform. The transition was done in-house at a substantial cost savings, putting UPIKE ahead of many of our peer institutions. PikeTV, our government and education television channel has also been converted to a mobile-ready site.

Content management training across all departments is ongoing. In 2013, our coordinator of new media left to pursue a new opportunity. The position requires a level of technical expertise and was difficult to fill for several months. A new coordinator is in place and making progress on updating key areas, including Admissions, KYCOM, Student Life and faculty and academic program pages. New academic pages are in the development stages, along with establishing a web presence for CCOB and KYCO. The athletics site has also been redesigned with greater functionality and graphically appealing design and will debut late summer. The virtual tour was updated in fall 2013 and includes the new Coal Building, cafeteria and athletic facilities.

The Humanities Division contributed substantively to the promotion of the University, community, and region. Faculty members are conscious of their role as representatives of the institution and their discipline, and they are proud of what they do. The majority of Humanities faculty participated in the Admissions Office’s recruiting fair, Nov. 16, 2013. Faculty made creative efforts to bring their discipline to life and attract potential students’ attention. The Humanities were certainly visible during this Recruiting Fair.

The consortium of Central Appalachian Colleges of Osteopathic Medicine (CCACOM) has been established of which Dr. Buser is member of governing board and KYCOM faculty are members of faculty planning group.

The Associate Dean for Clinical Sciences continued to provide KYCOM visibility and familiarity at core rotation sites, i.e. get our name out there, by personal visits to a minimum of half of our established facilities at least once every two years, and participation in faculty development conferences. He visited 19 hospital sites, and successfully created one of two attempted new rotation sites for 2014-15. Seven COMAT discipline examinations were launched at 18 sites for a total of approximately 450 delivered tests. At three sites, lectures were delivered by me within the areas of Pulmonary Medicine, and Osteopathic Principles & Practices.

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The Associate Dean for Graduate Medical Education maintained relationships with professional and governmental organizations. Specifically, he has attended one PTRC and COPTI meeting, and scheduled to attend a second meeting the end of this month in Chicago. He has been elected to the NBOME Secretary/Treasurer position, and has been appointed Chair of the Finance Committee this year. This past spring he was elected to the Board of AODME as a regional representative, and was elected to the KOMA Board at their recent annual meeting.

Participated in the Best Places To Work and Pulse12 surveys to generate employee feedback which was used to improve employee benefits and develop an engagement/recognition program. Results from the Pulse12 survey include that employee satisfaction with the benefits package improved 16% in the six months between surveys; 89% of employees would recommend employment at UPIKE to a friend; 96% of employees like the type of work they are doing; and 94% of employees are willing to give extra effort to help UPIKE succeed. Areas of concern identified are: training needs, improving efficiencies and reviewing staffing levels; work/Life balance for employees; and employees feeling valued/appreciated.

The Office of Advancement worked with the Office of Public Affairs to continue to expand our ability to tell what is the best and brightest about our students, faculty, staff, alumni, and programs of the University of Pikeville. Strategies included UPIKE Magazine/Annual Report; Fall 2013 with the 2012-2013 Donor Honor Roll; Winter 2014 with the 2013-2014 Donor Honor Roll; Fall 2014 (anticipated); upikEnews – monthly; Social Media; Pike TV/Channel 99 programs; Announcements; Invitations to events; Donor recognition, in memory/honor of; Benefactors Plaza (brick recognition); Website; AlumNites; Alumni Award recipients; Honorary Doctorate recipients; Planned Giving; and Endowed Scholarships.
Grow and Sustain Enrollment

Grow and sustain enrollment in the College of Arts and Sciences, Coleman College of Business, and Kentucky College of Osteopathic Medicine. During the SWOT analysis in 2013, growth opportunities included that the institution has some relevant (growth potential) programs to build upon; there is opportunity to build diversity through global education programs; the high unemployment rate could increase number of applicants; new graduate programs can bring in more students; and there is growth of region.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal are being achieved.

The number of degree-seeking undergraduate students enrolled in the fall term continues to be at or above the desired level of 1,250 students for the past four years: 1,201 in fall 2011, 1,245 in fall 2012, 1,313 in fall 2013, and 1,329 in fall 2014. Also, the number of graduate students enrolled in the Coleman College of Business continues to steadily increase with 47 students enrolled in fall 2014. Finally, KYCOM is one class away from have all four cohorts at the increased class size with 481 students enrolled in fall 2014.

Direct 2013-2014 Key Performance Results:

The Division of Mathematics and Natural Sciences hosted the Regional Science Olympiad for middle & high school students. The event took place on Saturday, March 1, 2014 with nearly 400 students and 65 volunteer staff in attendance. The 2015 Olympiad has already been scheduled and planning is currently underway. In addition, the Division hosted the Science & Math Day Camp. The event took place during the weeks of July 8-12 & July 15-19, 2013. Nearly 200 students in total were registered for the 5th & 6th grade camp & the 7th & 8th grade camp. 50 volunteers and 5 staff members were in place for the event. Online registration is currently underway for that 2014 camp program.

While six additional graduating high school students were accepted into the 4th OMSP class for the 2013-2014 academic year, this is fewer than the ten available slots for this program; and a decline from the 7 that accepted in the previous year. Presumably, additional advertising of the program or offer extensions are necessary.

The Social Work program has grown from less than a dozen students (both pre and admitted) to 48 accepted students and 20 pre-social work students according to the director of the program.

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The enrollment in the undergraduate programs were assessed and evaluated. The trends noted include a stable and growing program with sufficient enrollments. In the last six years, the number of students enrolled in the college has increased 65%, from 138 in Fall 2008 to 229 in Fall 2013.

Additional students were admitted to the MBA program to begin in the fall 2014 semester. The graduate program in sport management has not admitted any new students to begin in the fall. Drs. Hurley and Hess asked that no new students be admitted because the program director has left UPIKE and the position has not been filled. The status of the program will be evaluated and a plan developed as to its future.

Admission of RN-BSN students for 2014-2015 increased by 50% (from 12 to 18 students) primarily from ADN graduates moving into the RN-BSN program. There needs to be increased visibility of RN-BSN program to general market. One recruitment visit did occur at Hazard KCTCS. Also, RN-BSN alumni have spread the word in non-Pike County work settings on satisfaction with the program. Action: Strengthen sequence and intensity of RN-BSN marketing in variety of venues; clarify budget for RN-BSN program such as travel and UPIKE NUR program logos such as pens or post-it notes.

Efforts to market the identity of KYCOM and promote its programs have been effective given the continued rise in the volume of admissions applications received. This year 3,526 applications were designated for KYCOM, which represents nearly an 11 percent increase over last year.

Two former KYCOM PEPP participants (Elizabeth Wilson, Teddy Woods) have been admitted into the OMSP cohort that is entering UPIKE this fall. Three former KYCOM PEPP participants (Christian Baker, Cody Williams, Ashley Wright) have been admitted into the KYCOM Class of 2018.

The number of new freshmen admitted to the University for undergraduate programs increased 26% from fall 2013 to fall 2014. Enrollment continues to be sustained with the number of new freshmen remaining around 375. The admissions team hosted a variety of events to assist in the higher education decision making process- such as: Open House, Pick Pikeville, Best of the Best and the Eastern Kentucky Regional College Fair. These events reached a diverse population providing information about different areas of education. With assistance from faculty/staff and community support these events allowed prospective students to gain more information to help guide them through the college decision making process.

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After interviewing campus partners about their feelings of a one day SOAR program it was suggested to attempt a change. Meeting with Gary Justice, James Hurley, Nancy Cade, Tom Hess, Gia Potter, and Judy Bradley took place as campus morale and practicality concerns were determined. A committee was not created but many opinions were taken into consideration as decisions were made to move forward. The decision was to try a new format for orientation.

Three main concerns that discussion revolved around were 1) Perception of orientation: what families were looking for and willing to spend time on as well as UPIKE staff’s perception, 2) Information overload: squeezing in lots of information in a short amount of time, and 3) Transfer/non-traditional students: all students need information concerning UPIKE in order for them to adjust well and be successful. The program has become a one day program with an optional overnight the evening before. The information fair has grown to incorporate more offices on campus. Campus presentations have been reduced while other new presenters have been added. The intent of some changes were to reduce the “information overload” feeling many parents and students left with. Now the information is available buffet style with the focus being on feeling connected, financial aid, and registration. The feedback on sessions indicates the redirected program is a success.

Recruitment during the SOAR program and the ACE mail-out allowed ACE to receive a record number of applications and to form a waiting list to reach the desired number of 152 participants. 25 incoming freshmen participated in the ACE Summer Orientation program, an on-campus experience that introduces them to college and helps to ease their transition. During this week they were also introduced to the four peer mentors, successful college students who serve as role-models and also as friends. 21 of the 25 students persisted to the Spring 2014 semester, a clear indication that the Summer Orientation program is successful in retaining students.

For the University, this intramural program helped with the retention of students. Prior to the intramural activities, phone numbers were gathered and contacts made with each student or team when the schedules were completed. Eight teams (96 individuals) participated in flag football. The games were held at Bob Amos Park. Access to this facility is getting harder to schedule. Searching for additional space to host this activity is an on-going process. Basketball included 17 teams with 140 individuals. This activity is held in the UPIKE gymnasium. Two cornhole tournaments were scheduled, one each semester. Twenty-nine teams participated in each event with 58 student participants. Thirty students participated in Texas hold’em tournaments. Space and facilities are difficult to schedule. Intramurals are scheduled around gym usage of UPIKE athletic teams and Bob Amos Park availability. When space becomes available, volleyball and softball could be offered as additional intramural activities.

During the 2013-2014 AY, 75 students self-reported as having a disability to the DRC. Of that number, 51 students provided adequate documentation and received requested accommodations. 7 students received textbooks in Alternate Format through collaboration with AccessText, BookShare and a variety of publishers.
Develop and explore additional professional programs and degrees, in particular, health professions, education, and business. In collaboration with the College of Arts and Sciences and the Coleman College of Business, explore the development of selective undergraduate and graduate degree options in health care, nursing and the health sciences by identifying high-demand health profession education programs that align with the SOM’s expertise and leverage the School’s infrastructure. In addition, begin exploration of the development of additional terminal level professional degree programs.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal are being achieved.

Dr. Andrew R. Buzzelli was hired as the Vice President for Optometric Education and founding Dean of the Kentucky College of Optometry. Reviews of architectural designs for UPIKE Interprofessional Education Building have been on-going with the Vice President for Business and Finance and the architectural consultants. Dr. Mary Rado Simpson is the Interim Dean of the School of Nursing until a permanent dean is hired.

Direct 2013-2014 Key Performance Results:

The Vice President for Health Affairs began planning for expansion of UPIKE health professions programs which resulted in the establishment of Kentucky College of Optometry and School of Nursing.
Online Learning Opportunities

Explore and develop additional online learning opportunities. During the SWOT analysis in 2013, threats that were identified included the heavy competitive environment for undergraduate and professional student enrollment; increased online course competition nationally; and the projection of declining population in region.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal have not been fully attained; however, trends suggest the objectives will be attained in the next 1–2 years.

As recently as fall 2010, the only method of course delivery of the undergraduate curriculum was traditional face-to-face instruction. For the last three years (since fall 2012), four percent of course sections have been taught either completely online or in a hybrid system (combination of online and traditional instruction). While there are still no fully online programs at UPIKE, the MBA program and the RN-BSN program have the highest share of their curriculum online.

Direct 2013-2014 Key Performance Results:

Humanities faculty members focus on learning excellence inside and outside the classroom. Heeding the University’s mission, the Humanities Division strives to address all learner types in an individualized learning/teaching environment. Within UPIKE’s institutional framework, it is desirable that the majority of courses be taught in the traditional face-to-face modality; however, some students are better served with hybrid courses (part face-to-face, part online); others, likely upper-level undergraduates, benefit from 100% online instruction. To meet the demand for hybrid and online courses, the Humanities Division has significantly increased its hybrid/online course offerings. There was a 73% increase in the number of students who were enrolled in hybrid/online Humanities courses [328 during 2013-2014 compared to 190 during 2012-2013]. Note: this doesn’t include summer classes for 2013-2014. For just the fall and spring terms, the number of class sections that were taught as hybrid/online in Humanities increased 75% [14 in 2013-2014 compared with 8 in 2012-2013]. The goal is to offer courses in a variety of teaching/learning modalities, addressing student needs and University mission simultaneously. The Division is currently meeting this goal.

While Social Sciences faculty have been exploring the idea, no new classes have been developed due to SACS limitations. Interdisciplinary Commons (PSY, CJ, SOC 452) was taught as a hybrid (Stackman, Spring). Statistics for the Social Sciences (PSY, SOC, CJ 285) has been taught online in the summer (Epling).

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The School of Nursing enhanced integration of emerging technologies in learning activities for all nursing courses. These technologies included Tegrity Lecture Capture – lectures were posted online via Tegrity either prior to or after NUR course lecture. ‘Flipped-classroom’ technique initiated fall 2013 which required students to prepare prior to class, followed by quiz and small group work on class day. Faculty skill and student feedback on ‘flipped classroom’ strengthened as the academic year progressed. Exam scores were improved in 2013-2014, compared to exam scores from traditional lecture in 2012-2013.

The Office of Information and Technology Services began implementation process for Ellucian Portal in 2014. The Portal is for current students and will provide access to Joule (learning management system), schedules and grades, email, campus announcements and more via a single sign on. It is scheduled to go live on August 1, 2014 with pages for the Registrar’s, Business, Student Services and Human Resources offices. Additional offices will be brought online in 2015.

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Strategic Analysis of Athletics

Conduct a strategic analysis of athletics, specifically participating in the NAIA vs. the NCAA. The University should develop a vision for the future of the UPIKE athletic program and a plan to support integration of the athletic programs throughout the campus.

*The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal have not been fully attained; however, trends suggest the objectives will be attained in the next 1–2 years.*

UPIKE tasked Collegiate Consulting with providing a feasibility study evaluating a transition from the NAIA to NCAA Division II affiliation and possible membership within the Great Midwest Athletic Conference (G-MAC) or the Mountain East Conference (MEC). For the project the consulting team visited the campus to conduct interviews, benchmark the institution to the two conferences, and provide information regarding NCAA Division II, including an assessment of UPIKE’s alignment with the general requirements and the Model Division II Athletics Program. A final draft of the findings were submitted in October 2013.

*Direct 2013-2014 Key Performance Results:*

> The establishment of a licensing program in conjunction with the university’s branding and trademark has been postponed until consensus can be reached on the value to the university.

> While the University of Pikeville is fully committed to the NAIA, we are still weighing our options of when, or if, we’re going to apply to NCAA DII. We have conducted a feasibility study and are waiting on the results. Plans have been drawn up for the construction of a new press box and restrooms at the baseball field. We are waiting on state and local approval before we can begin. We are working in conjunction with Pikeville High School on the soccer/lacrosse Fieldhouse and we hope to begin construction very soon.
Strengthen Community Partnerships

Continue to strengthen community partnerships to offer our students expanded spiritual, cultural, social, and employment opportunities. Develop partnerships with the academic and corporate sectors, with community colleges, hospitals and health care facilities, community clinics, Federally Qualified Health Centers (FQHCs), state legislators, other Universities, not-for-profits, and community leaders to develop and evaluate academic programs of distinction.

The President’s Planning Council’s Critical Review of 2013-2014 Results: The objectives for this goal are being achieved.

Everyone agreed that a lot of areas at the University are doing a lot of good things to strengthen community partnerships. The faculty in the College of Arts and Sciences, Coleman College of Business, and Kentucky College of Osteopathic Medicine continue to sponsor programs with their students that positively impact the City of Pikeville and Pike County. In addition, the student affairs professionals assist student organizations to make a difference and be role models for area children.

Direct 2013-2014 Key Performance Results:

The Humanities Division has taken solid steps to serve the community in a variety of ways. The development of long-term partnerships is progressing effectively. The Humanities Division is partnering with JWT in applying for a Mellon grant for a Classic American Drama Series, bringing theater productions to high school and college audiences. The first will be The Glass Menagerie in September 2015. In the Spring 2014, intensive collaboration began with Stephanie Richards, Pike County Extension Agent Fine Arts. She offers the resources, expertise, and networking connections that will allow us to perfect our Arts Administration Program. Comparison with the UK Arts Administration curriculum indicates that UPIKE’s major will benefit from a few curricular adjustments. During the Summer 2014, the Humanities Division Chair and Richards will continue their work, and in the fall key stakeholders will be briefed.

The Film and Media Arts major continues to provide interns for Pike-TV, while Pike-TV provides studio facilities for teaching/learning purposes. The Program is in its infancy. In the Spring 2014 a full-time faculty member with terminal degree was hired for the Program. Dr. Andrew Reed will serve as Program Coordinator beginning in the Fall semester 2014. One of his charges is to build and nurture connections with the community.

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Social Sciences faculty were encouraged to develop contacts in the community for funding opportunities and/or program development. Some of the study away courses have received assistance such as China, Peru, and Washington DC. The DC programs have continued to receive assistance through the Fred W. Meyer, Jr. Washington Centers Scholars monies.

The faculty in the Coleman College of Business continued to be engaged in leadership roles in the community. Furthermore, additional efforts were successfully made to increase this involvement with additional community and civic groups. More than 50% of the faculty in the CCOB were engaged in the work of the community and local civic organizations.

The KYCOM OMT Clinic has served as a free community resource since 2005. The clinic functions to assist local physicians with the treatment of their patients, to survey patients for previously undiagnosed health issues, to serve as an alternate site for family medicine resident training, and to acquaint osteopathic medical students to the medical problems within Appalachia. The OMT clinic additionally serves as a clinical training center for undergraduate medical students at all levels.

The big show performances were a hypnotist (Keith Karhut) during Welcome Week, Jeffrey’s Journey (Joan Spencer) during Diversity Week, Adam Shepard author speaking for first year studies, Odell Bizzell during Black History Month, and a mentalist (Rich Aimes) during Spring Fling Week. Block booking through APCA should be continued for top rated performances at discounted prices. There was at least one student activity every week of the academic calendar often times even more if athletic events, special events, and other programming opportunities are included. Some examples: Movie Monday’s, T.R.Y. Tuesday’s, What’s Up Wednesday’s, athletic events, and weekend programming.

ACE encourages all participants to become involved in campus activities, clubs, and organizations. We also require each participant to attend two cultural events each semester, most of which can be found on campus. ACE also provides one cultural event each fall, usually a play, for which we provide tickets and transportation. ACE posts notices of campus and community events in our offices so that students are aware and informed about local community and cultural events. ACE staff is always glad to help students with any arrangements necessary to attend events, and peer mentors are a great resource also, as they help keep ACE freshmen advised of upcoming events. This year ACE has records indicating that 18 of our participants participated in the following events: Mission trips to Mexico, Detroit, North Carolina and Haiti; Food Drive for West Care; Organ Donation Fundraiser; Community Egg Drop; Volunteering at West Care Homeless Shelter, Signature Healthcare, and Cedar Creek Assisted Living. ACE believes that many other ACE participants were involved in community and cultural events; they simply did not update their ACE records with that information. ACE plans to continue with the methods listed above to engage our students outside of academics.

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16 National Test Administrations (ACT, PRAXIS & SAT) serving 874 candidates; 29 Residual ACT Administrations serving 58 UPIKE applicants and students; 181 BA/BS/BSN/BBA candidates and 8 MBA candidates completed required exit-exams: 344 online academic assessments and 420 online institutional surveys. In addition, authorization is being sought from ETS to administer IBT forms of the PRAXIS and GRE exams. Time line will need to be extended. The Testing Coordinator will seek administrative support to delegate testing supervision duties.

During the Fall 2013 semester the University of Pikeville School of Dance offered 31 classes in ballet, tap, jazz/hip-hop, and belly dance. We had a total of 227 students enrolled. During the Spring 2014 semester the University of Pikeville School of Dance offered 32 classes in ballet, tap, jazz/hip-hop and belly dance. We had a total of 246 students enrolled. October 2013 - we were invited, for the third consecutive year, by the City of Pikeville to perform "Thriller" at the community wide "Nightmare on Main" event. There were an estimated 8,000 people at this event. Also during October 2013 - we performed our second annual "Dancing For a Cure". All proceeds from this performance were donated to Blessed Beyond Measure, a local non-profit organization helping women in our area who are battling and recovering from breast cancer. May 2014 - we performed two recitals, "Broadway Babies" for our 3-6 year olds and "There's No Business Like Show Business" for our 7 year olds through adults. Both shows were greatly attended and received rave reviews. June 2014 - we performed "East Ky Dance Under the Star" this was a collaborative effort of the University of Pikeville School of Dance the UPIKE Dance Team and Dance Etc. (dance studio located in Prestonsburg). This show was performed at the Jenny Wiley Amphitheatre.

In addition to academic support, University of Pikeville Upward Bound instils in its participants the importance of community involvement through our continued participation in events such as: the Autism Awareness Walk, community clean-up campaigns, and professional mentoring programs. During 2013-2014, the entire enrollment participated in the Autism Awareness Walk and the summer graduate class participated in work-study/mentor programs.

2013-2014 Fundraising events included Football Golf Outing (July 19), Bowling Fundraiser (September 9), Mission Trip Golf Outing (September 27), President's Inauguration (October 18), Spring Athletic Weekend Golf Outing (May 2), Athletics Banquet (May 4), and Dominican Republic Fundraising Dinner (Fall).

Planned events and activities that foster increased connections between the University and alumni, friends, and the surrounding community to further the efforts of the institution increased last year. Experiences included Monthly upiKEnews announcements and profiles; Thank-you-thon, July/August and January/February; Continue implementation of the UPIKE Alumni Association Gateway initiative; Increase communication about alumni, students, faculty, and staff success stories (outcomes); Build the number and type of ways that reconnect UPIKE alumni with their alma mater; Find hosts for FY14 AlumNite events; Highlight speakers at UPAA Board meeting through UPIKE Connect (broadcast over YouTube); and Launch Career Placement initiative. AlumNites Tour 2013-2014: 50+ events in 2013-2014 (compared to 10 events in 2011-2012)